veoneer

This is
Veoneer

WHY DO WE EXIST?

To Protect Everyone in Every Crash

Airbag

Airbag

Seatbelts

Seatbelt

Seatbelt

PRSU

RSU

RSU

ECU

Airbag

PRSU

Airbag

Vehicle Network

INTERNAL

A World Leader in Automotive Safety Electronics

- We Design, Manufacture and Sell **the World's Best** Automotive Safety Electronics to car manufacturers globally

- We have delivered more than **1.1 billion Electronic Control Units** and crash sensors to car manufacturers globally*
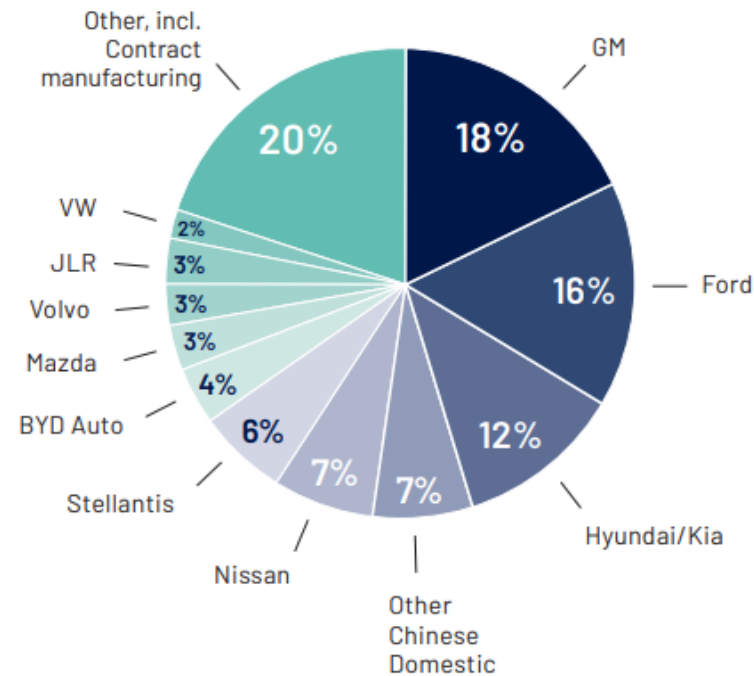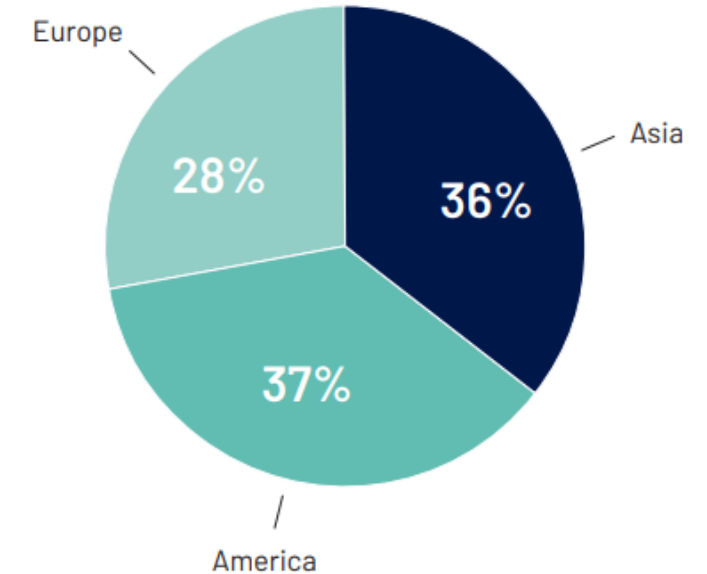

*As Autoliv and Veoneer

INTERNAL

Sales in 2024

- Net Sales of 933 M USD
- 24% Market Share
- **#2 Worldwide Provider** of Restraint Control Electronics

Sales by Customer

GM 18%
Ford 16%
Hyundai/Kia 12%
Other Chinese Domestic 7%
Nissan 7%
Stellantis 6%
BYD Auto 4%
Mazda 3%
Volvo 3%
JLR 3%
VW 2%
Other, incl. Contract manufacturing 20%

Sales by Region

Asia 36%
America 37%
Europe 28%

INTERNAL

40 Customer Launches in 2024

RAM 1500

Kia K4

GMC Traverse

GMC Acadia

Honda Prologue

Mahindra XUV 3XO

Peugeot 5008

Cadillac Optiq

Citroën Jumpy

BYD Qin L

Kia EV3

Buick Enclave

Opel Grandland

Chery Tiggo 8 Plus

Luxeed R7

Peugeot Expert

Opel Vivaro

Lancia Ypsilon

Onvo L60

Hyundai Ioniq 9

Renault 5

Buick GL8

Xpeng M03

Mahindra BE 05

Alfa Romeo Junior

Denza Z9

Yangwang U7

GMC Terrain

VW Transporter

Ford Expedition

Mazda EZ-6

GMC Yukon EV

Omoda 7

Mahindra XUV.e9

Ford Navigator

Lucid Gravity

Global Presence - Organized in 3 Regions

North America

Europe

Asia Pacific

Canada
Markham

USA
Southfield, MI

Germany
Münich
Hamburg
Cologne

UK
Coventry

France
Cergy-Pontoise
Saint-Etienne-du-Rouvray

Sweden
Stockholm

Romania
Timisoara
Iasi

India
Bangalore

China
Shanghai
Changsha

Korea
Hwaseong-shi

Japan
Hiroshima
Yokohama

● Production Plant
● Engineering site/office

2,550 ASSOCIATES   **3** MANUFACTURING SITES   **11** COUNTRIES
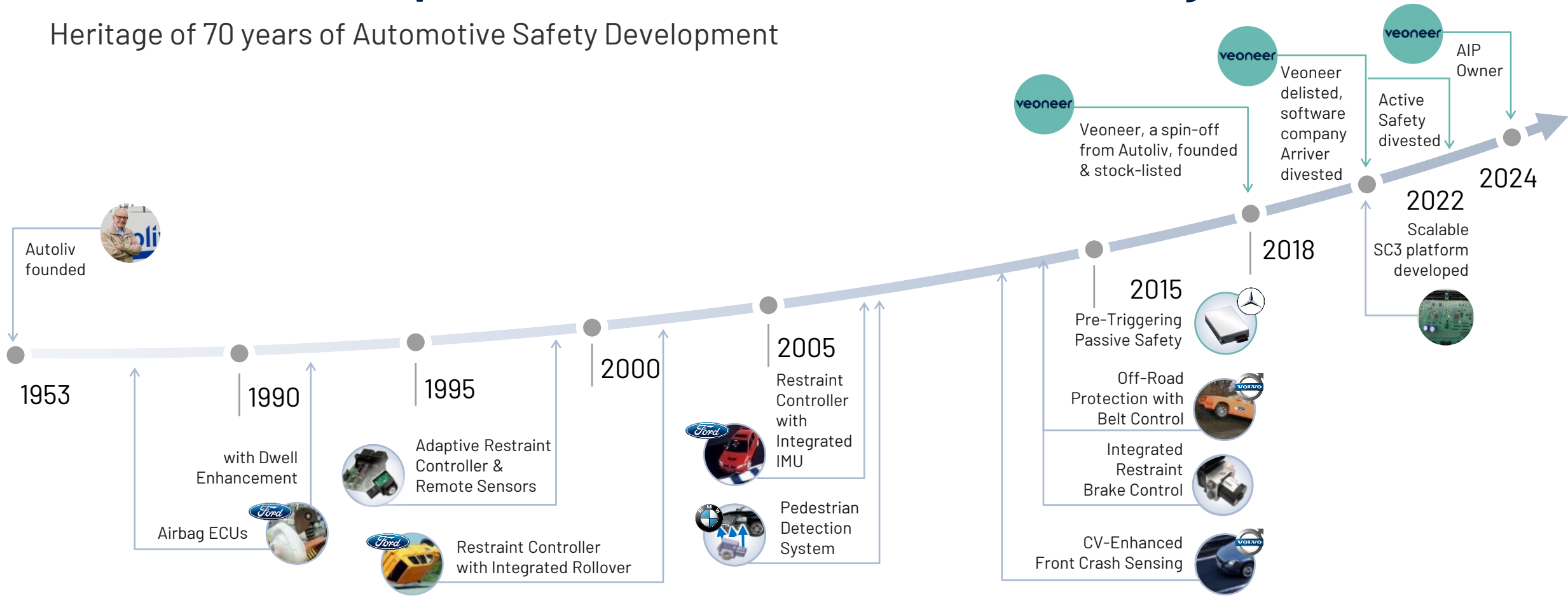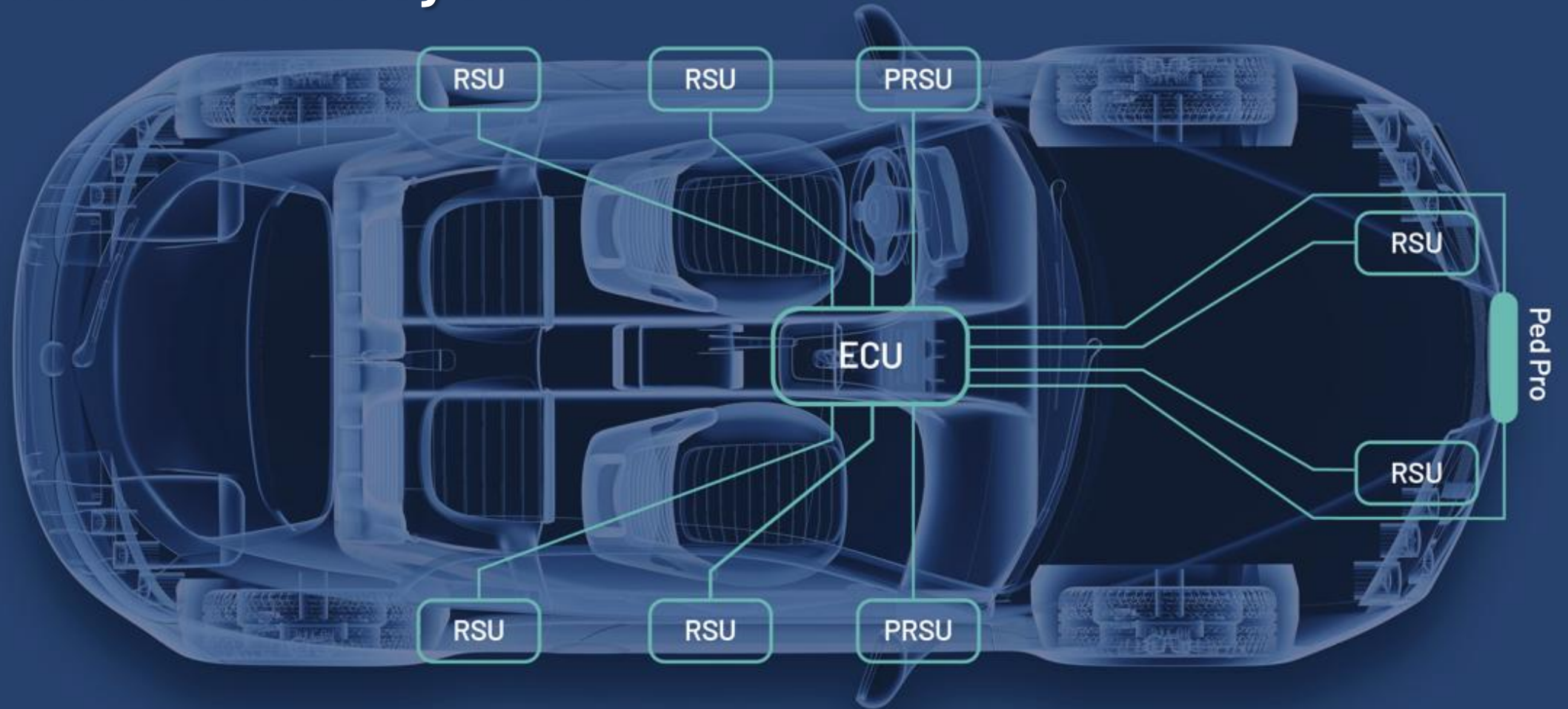
INTERNAL

20+ Years of Experience from Automotive Safety Electronics

Heritage of 70 years of Automotive Safety Development

Autoliv founded

1953

Airbag ECUs

1990
with Dwell Enhancement

Restraint Controller with Integrated Rollover

1995
Adaptive Restraint Controller & Remote Sensors

2000

Pedestrian Detection System

2005
Restraint Controller with Integrated IMU

CV-Enhanced Front Crash Sensing

Integrated Restraint Brake Control

Off-Road Protection with Belt Control

2015
Pre-Triggering Passive Safety

Veoneer, a spin-off from Autoliv, founded & stock-listed

2018

Veoneer delisted, software company Arriver divested

2022
Scalable SC3 platform developed

Active Safety divested

AIP Owner

2024

(1)   *Including acquisitions*

INTERNAL
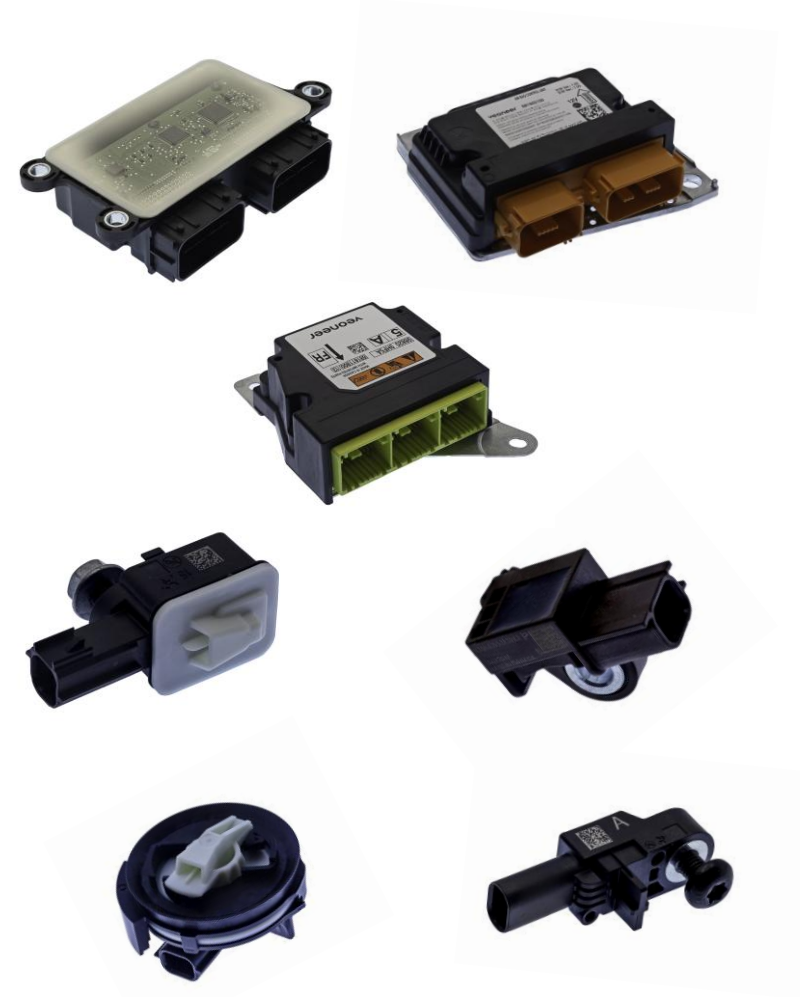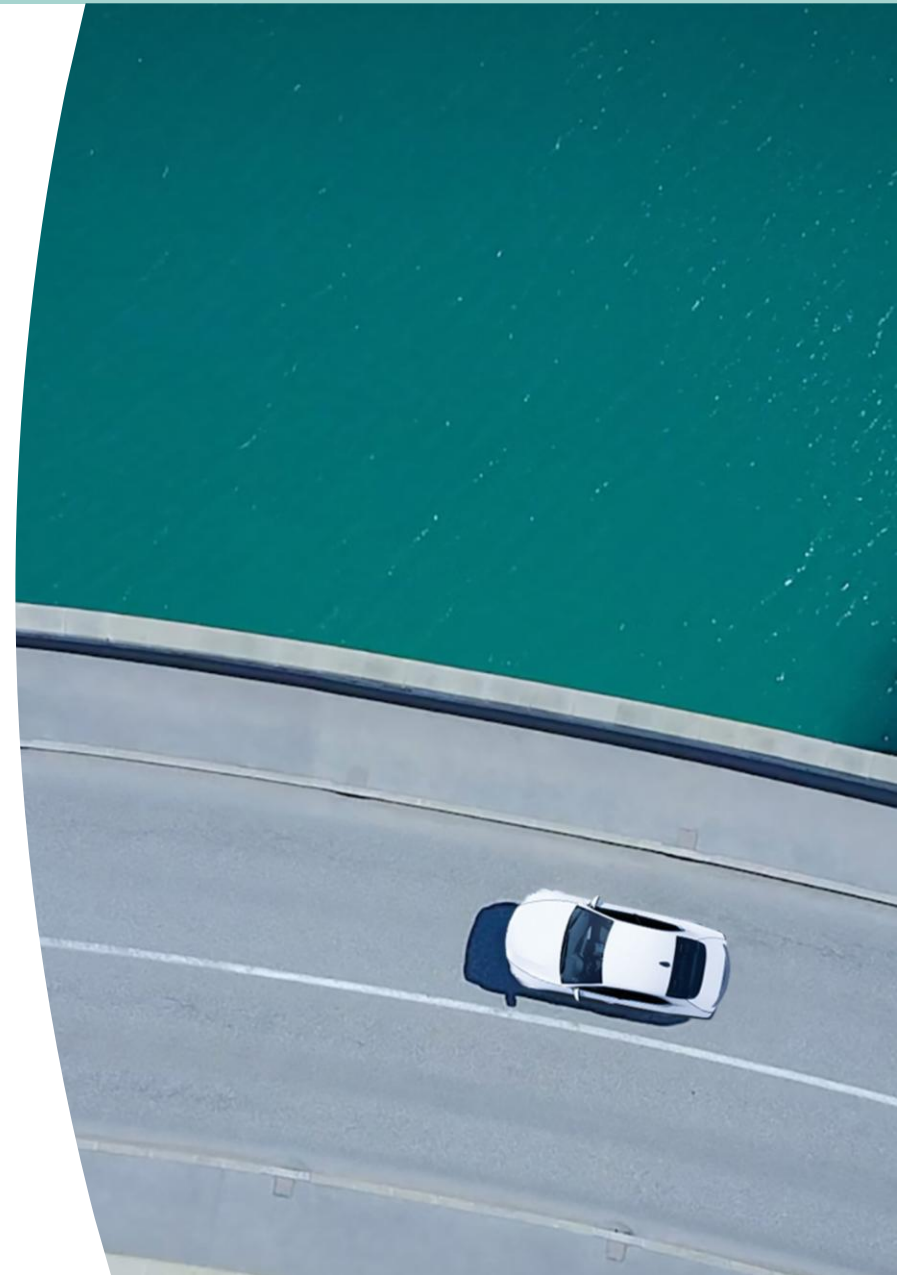
Restraint Control System

INTERNAL

Individual Products in our Product Portfolio

- RCS Electronic Control Units (ECU)

- RCS Inertial Measurement Unit (IMU)

- Remote Sensing Unit (RSU)

- Pressure-Based Remote Sensor Unit (PRSU)

- Pressure Tube Assembly (PTA)

- Electronics for Motorized Seatbelt

Veoneer General Presentation   © 2025 Copyright Veoneer US Safety Systems, LLC. All Rights Reserved

INTERNAL
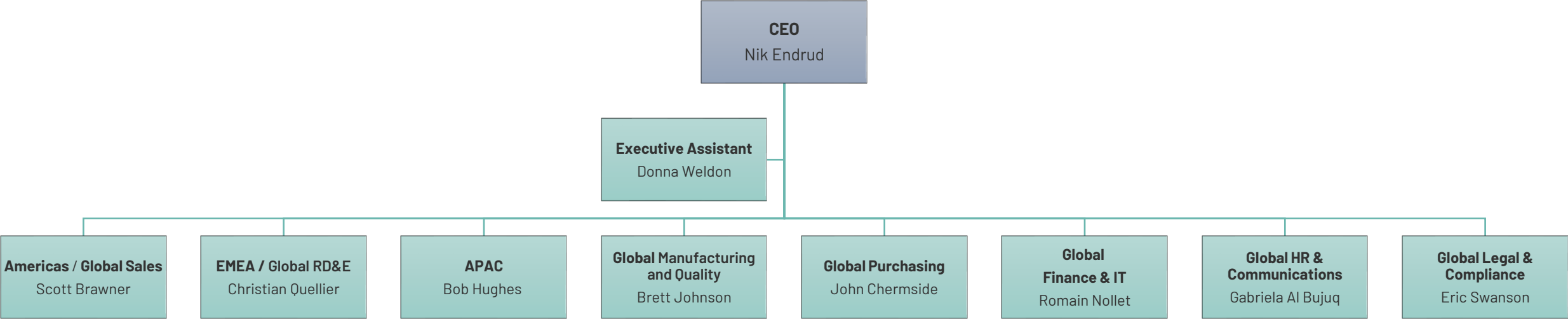
SC3 - Standardized Platform

- **Off-the-shelf** products

- **Scalable** from low to high-end

- **Highly tailored chipset including:**
  - A scalable family of microcontrollers
  - Software based on our extensive experience in the RCS domain
  - New mechanical design with manufacturing standardization
  - The latest versions of our two high performance families of crash algorithms

- **Commercial success** – major awards with multiple OEMs

INTERNAL

2025 Launches

Q1'25

Ram 1500 REV
- SC3-ORC2

Peugeot 208
- SC3-BEMDR

Kia EV4
- SC3-HK3

Toyota bZ3c
- SC2-2S

Lynk&Co E-SUV
- SC3-2SE

Cadillac Vistiq
- SC2-SDM50

Mahindra XUV.e8
- SC3-2S

DS 9 Coupe
- SC3-BEMDR

Q2'25

Opel Corsa
- SC3-BEMDR

Buick Regal
- SC2-SDM50

Geely Xingrui
- SC3-2SE

Opel Combo
- SC3-BEMDR

Renault 4
- SC3-C1A

MG HS
- SC3-1SE

MG "ES39"
- SC3-1SE

Ji Yue 01
- SC3-GEEA2

Tank 800
- SC2-2S

Q3'25

Jeep Wrangler
- SC3-2S

Chrysler Pacifica
- SC3-2S

Fiat Strada
- SC3-ORC2A

Fiat 500
- SC3-ORC2A

Fiat Chronos
- SC3-ORC2A

Citroën C5 Aircross
- SC3-BEMDR

Jeep Gladiator
- SC3-2S

FAW HS5
- SC3-2SE

Onvo E-SUV
- SC3-2S

Fiat Toro
- SC3-ORC2A

Fiat Fastback
- SC3-ORC2A

Mazda D-SUV
- SC3-2SA

Ford/Jiangling D-SUV
- SC3-2SE

Fiat Mobi
- SC3-ORC2A

Hyundai Elexio EV
- SC3-HK3

Fiat Pulse
- SC3-ORC2A

Ram Rampage
- SC3-ORC2A

Rising RC7
- SC3-1S

Q4'25

Chevrolet Bolt EUV
- SC2-SDM50

Nissan C-Sedan
- SC3-1SE

Aion V
- SC3-1S

Aion RT
- SC3-1S

Geely E6
- SC3-2SE

Ram ProMaster City
- SC3-BEMDR

Nissan Micra
- SC3-C1A

Lynk&Co E-MPV
- SC3-2SE

INTERNAL

Veoneer Executive Leadership Team

CEO
Nik Endrud

Executive Assistant
Donna Weldon

| **Americas / Global Sales** Scott Brawner | **EMEA / Global RD&E** Christian Quellier | **APAC** Bob Hughes | **Global Manufacturing and Quality** Brett Johnson | **Global Purchasing** John Chermside | **Global Finance & IT** Romain Nollet | **Global HR & Communications** Gabriela Al Bujuq | **Global Legal & Compliance** Eric Swanson |

INTERNAL

Strong Team Behind Our Success

~2,550 associates
in 11 countries

HQ in Southfield, MI
USA

3 Regions
- **North America**
  - **Europe**
  - **Asia Pacific**

BEHAVIORS
**Act With Urgency
in All We Do –
Win With Passion
As A Team
– Earn Trust
Every Day.**

Empowered

Collaborative

International Teams

INTERNAL

WHY DO WE EXIST?

To Protect Everyone in Every Crash.

WHAT DO WE DO?

We Design, Manufacture and Sell the World's Best Automotive Safety Electronics.

HOW DO WE BEHAVE?

Act With Urgency in All We Do – Win With Passion As A Team – Earn Trust Every Day.

HOW WILL WE SUCCEED?

Customer Centricity – World-leading Quality – Deep Understanding of Business.

INTERNAL

Act With Urgency in All We Do

1. **Prioritize Critically Important Tasks** - Focus on what truly matters first. Ensure that key deliverables are addressed without delay. Consistently prioritize and address the needs and concerns of both internal and external customers.
2. **Reduce Decision-Making Delays** - Use a structured approach to make decisions quickly, with a focus on resolving bottlenecks. Make decisions within your scope to maintain momentum.
3. **Practice Proactive Action and Initiative** - Cultivate an environment where immediate action is taken on tasks or issues without waiting for perfect conditions. Promote a culture where everyone is encouraged to act, test ideas, and learn quickly, valuing initiative over excessive analysis or planning.
4. **Foster Accountability and Empowerment** - Clearly define individual ownership for tasks and deadlines. Take responsibility for moving tasks forward without waiting for external prompts. Raise risks early for team support to drive success.
5. **Navigate Ambiguity with Professionalism** - Show confidence and adaptability when faced with unclear or uncertain situations. Use critical thinking to identify key issues and potential solutions, maintaining professionalism and taking full ownership of the data and its implications.

Win with Passion as a Team

1. **Prioritize Team Success Over Personal Credit** - Focus on achieving collective goals rather than seeking individual recognition, ensuring effectiveness of teamwork and a common alignment on targets. Celebrate success together.
2. **Demonstrate Collaborative Engagement and One-Team Approach** - Actively engage and support colleagues by proactively offering help and participating fully in discussions. Foster a culture of one-team with cross-collaboration. Avoid the creation of silos and work together in a multifunctional way to achieve a common goal.
3. **Show Resilient Growth and Winning Mindset** - Stay positive and focused on overcoming obstacles during challenging moments. Commit to continuous improvement at both professional and personal levels. Share best practices with lessons learned to foster a culture where everyone acts as a change agent.
4. **Handle Conflicts with Empathy and Focus on Resolution** - Address disagreements promptly and constructively, ensuring the team remains united and focused on outcomes. Embrace constructive debates to come together to the most valuable solution for the organization.
5. **Communicate Openly, Positively and Constructively** – Keep colleagues informed by sharing relevant updates, insights, and progress. Ensure everyone feels involved and aligned. Use respectful and encouraging language in all interactions. Focus on solutions rather than assigning blame.

Earn Trust Every Day

1. **Keep Commitments with a focus on your Customers** - Understand the expectations of your internal and external customers. Follow through on promises, deliver on time, communicate promptly if plans change. Show integrity and commitment to learning.

2. **Show Consistency in Words and Actions** - Demonstrate self-awareness. Align behavior with stated values and commitments to demonstrate reliability. Raise your hand and speak up if something doesn't seem right.

3. **Deliver High-Quality Work** - Strive to always meet or exceed expectations. Proactively support colleagues and consistently contribute to team efforts.

4. **Listen Actively and Practice Vulnerability** - Show genuine interest in understanding others' perspectives and concerns by listening actively and empathetically. Encourage vulnerability by admitting mistakes, asking for help, and openly saying "I don't know."

5. **Provide Respectful and Courageous Feedback** - Provide feedback thoughtfully, focusing on improving outcomes. Have the courage to say what needs to be said, ensuring respect, honesty and integrity in your communication.

Sustainability

- Integrated in our business

- Supported by a Sustainability Forum

- Focus Areas:
  - Sustainable Mobility
  - Climate Action
  - Safe & Healthy Workplace
  - Responsible Supply Chain
  - Ethical Business

- Yearly Achievements Published
  - Sustainability Report on veoneer.com
  - Customer Surveys & platforms

Veoneer General Presentation   © 2025 Copyright Veoneer US Safety Systems, LLC. All Rights Reserved

INTERNAL

Climate Action

2030

75% Reduction of Carbon Emissions Scope 1&2

2035

Carbon Neutral Operations Scope 1&2

2040

Carbon Neutral Products From sourcing to disposal

2045

Carbon Neutral Company

Protect Everyone
in Every Crash.

INTERNAL